



# Tiffany Nan Yan

UI UX DESIGNER

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## Profile

10+ years of graphic design experience and 7+ years of product design UI UX experience. Specialties include overseeing the end-to-end process of conceptualizing, designing, prototyping, re-iterating, user testing and hand off of final deliverable.

## Education

- 2012 **Academy of Art University**  
— MFA, Web Design and New Media,  
2016 GPA: 3.8/4.0
- 2002 **San Jose State University**  
— B.S. Degree in Finance  
2007 GPA: 3.5/4.0

## Key Skills

### Professional

- Figma
- Sketch App
- Principles
- Zeplin
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe After Effect
- Adobe Edge Anime
- Adobe XD

### Personal

- Communication
- Time management
- Teamwork
- Creativity
- Attention to details
- Desire to learn
- Meeting deadlines

## Employment

- 2020 **Staff UX Designer at Tesla**  
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Now Lead Design initiatives for various SaaS including Manufacturing Human Capital Management , Financial, Documentation, and Business Intelligence softwares.
- 2017 **Senior Mobile Designer at Pefin**  
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2019 Designed and executed strategy for Pefin's SaaS B2B mobile app and Consumer facing mobile app in Agile environment. Lead Cross functional design reviews with c-suite stakeholders. Managed two Junior Designers.
- 2017 **UX/UI Designer at Sfara**  
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2017 Collaborated with Operation & Marketing Team on conceptualizing user flows, scenarios. Lead direction of design concepts for MVP including prototyping, branding. Application is available on Apple App store and Google Play.
- 2016 **UX/UI Designer at Artistworks.com**  
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2017 Worked with operation, marketing to create task flow. Designed concepts for social media video exchange and improved conversion rate for subscription page. Conducted user testing with focus group.